

Position Description

Position Title:	Graphic Designer	Date:	July 2026
Location:	Support Hub, Auckland	Reports to:	Design Manager
Department:	Marketing	Direct reports:	None

Who we are:

Welcome to Ngahuia Retail, the retail arm of Tahua Group Ltd! We are the exciting home of New Zealand beloved brands: Number One Shoes + Hannahs and The Outlet. In 2021, our vision to become the ultimate footwear destination was brought to life when we united Number One Shoes and Hannahs as 'One Team.' Through hard work and passion, we achieved remarkable success!

Embracing change and opportunity, we launched 'The Outlet' in 2025 – a value-focused brand that exemplifies our commitment to innovation and growth.

Together, these unique brands form Ngahuia Retail – a powerhouse of distinct identities, audiences, and propositions. United as One Retail Team, we strive for excellence while celebrating the individuality of each brand. Join us on this exhilarating journey, where collaboration and creativity drive our continued success!

Why you'll love this role:

Bring your creativity to life in a fast-paced retail environment where no two days are the same! As a Graphic Designer, you'll play an important role in creating engaging visual content across our brands, helping deliver campaigns that connect with customers both in-store and online. Working alongside our Design Manager and Marketing team, you'll contribute to a wide range of creative projects while continuing to develop your design skills in a supportive, collaborative environment.

What you'll deliver in this role:

- **Creative Design Execution:** Create high-quality artwork across digital, social media, EDMs, website assets and in-store point of sale (POS), ensuring all work is delivered accurately and on time.
- **Brand Consistency:** Apply established brand guidelines, campaign assets and templates to produce consistent, engaging creative across Number One Shoes + Hannahs and The Outlet.
- **Campaign Support:** Assist with the rollout of seasonal campaigns, adapting creative across multiple channels while maintaining day-to-day business-as-usual design output.
- **Marketing Collaboration:** Work closely with the Design Manager and wider Marketing team to understand project requirements, respond to feedback, and deliver creative solutions that meet business objectives.
- **Project Management:** Manage multiple design tasks simultaneously, prioritising workload effectively to meet deadlines in a fast-paced retail environment.
- **Continuous Improvement:** Stay up to date with current design trends, tools and best practices while seeking opportunities to improve creative execution and workflow efficiency.

What you'll bring to the role:

- 2–4 years' experience in a Graphic Design role, preferably within retail, fashion or a fast-paced commercial environment.
- A qualification in Graphic Design or a related creative discipline.
- Proficiency in Adobe Creative Suite, including Photoshop, Illustrator and InDesign.
- Experience creating artwork for both digital and print channels, including social media, EDMs, website assets and point of sale material.
- Strong attention to detail with the ability to follow brand guidelines and produce accurate artwork.
- Excellent organisational and time management skills, with the ability to manage multiple projects and meet deadlines.
- A collaborative attitude with strong communication skills and a willingness to learn and take direction.
- A proactive, positive approach with the ability to work independently on day-to-day tasks while seeking guidance when needed.